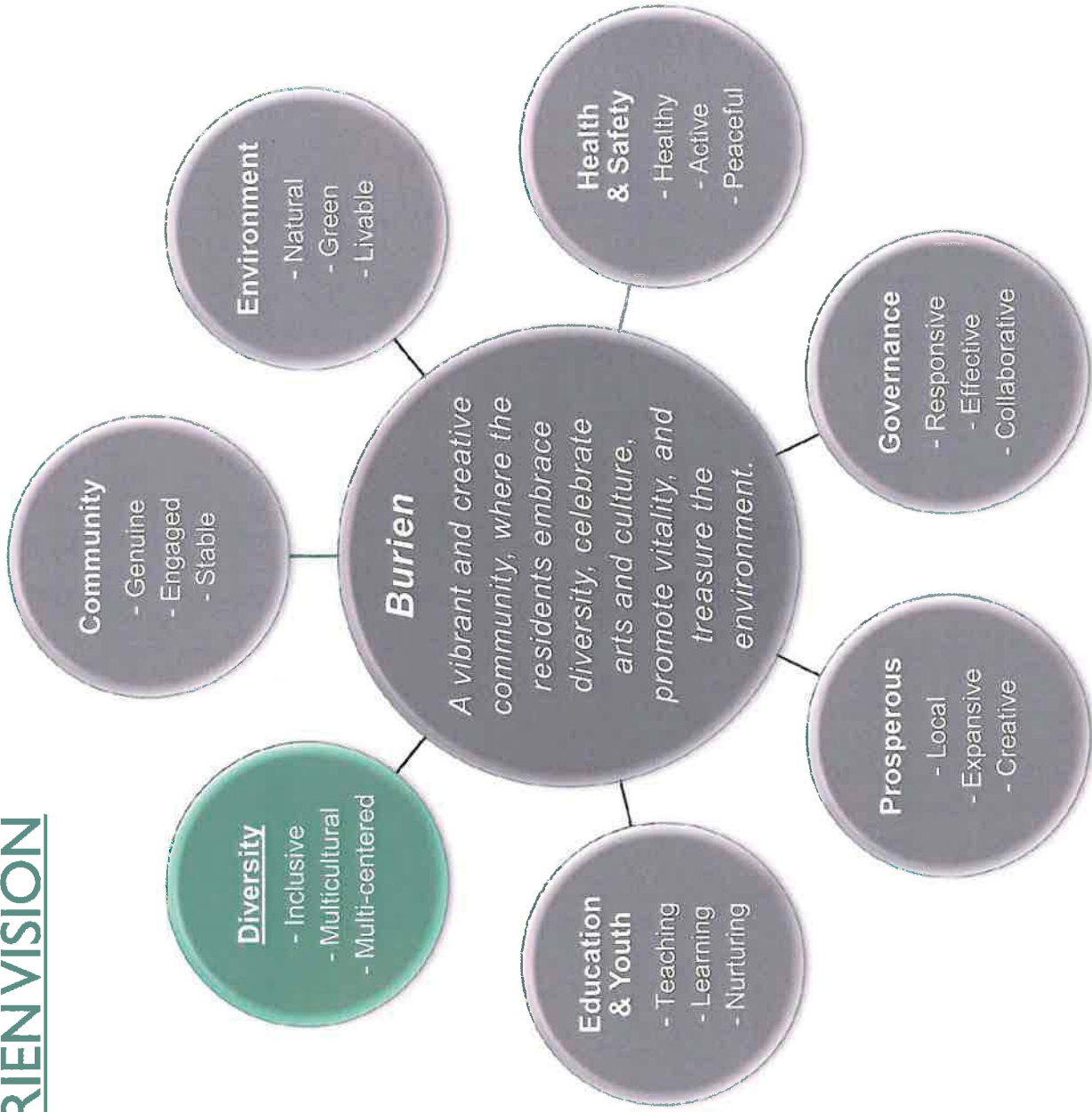


# Outreach to Burien's Diverse Communities

Staff Presentation  
11.25.2013

# BURIEN VISION



# DIVERSITY

**Inclusive:** Burien embraces diversity and welcomes all residents.

**Multicultural:** Burien celebrates the many cultures and backgrounds of its residents.

**Multi-centered:** Burien cultivates a thriving array of business and community centers.

## City of Burien Demographics

| City of Burien        | Percent (%) |
|-----------------------|-------------|
| <b>Pop: 48,500</b>    |             |
| White                 | 56.24       |
| Latino                | 19.23       |
| African-American      | 8.12        |
| Native American       | 1.4         |
| Asian American        | 13.05       |
| Hawaiian/Pacific Isl. | 1.96        |

## Burien Schools Demographics

| Burien Schools              | White (%)   | Hispanic (%) | Transitional Bilingual (%) |
|-----------------------------|-------------|--------------|----------------------------|
| Southern Heights ES         | 7.8         | 49.7         | 33.7                       |
| Cedarhurst ES               | 23.3        | 37.7         | 30.1                       |
| Hazel Valley ES             | 14.1        | 49.9         | 41.4                       |
| Gregory Heights ES          | 44.7        | 30.3         | 15.0                       |
| Hilltop ES                  | 12.5        | 51.1         | 35.2                       |
| Seahurst ES                 | 18.6        | 56.6         | 41.9                       |
| Shorewood ES                | 31.1        | 24.2         | 18.7                       |
| Sylvester MS                | 27.2        | 39.8         | 12.6                       |
| Highline HS                 | 27.6        | 38.3         | 12.0                       |
| <b>Burien Schools</b>       | <b>23.0</b> | <b>42.0</b>  | <b>26.7</b>                |
| <b>Highline School Dist</b> | <b>25.0</b> | <b>36.5</b>  | <b>22.3</b>                |
| <b>WA State Schools</b>     | <b>59.1</b> | <b>20.4</b>  | <b>8.9</b>                 |

Source: WA OSPI, 2012-2013



## City's outreach goals:

- Inform and engage
- Listen to concerns
- Respond to needs

## Obstacles:

- Busy work schedules
- Skeptical of government
- Fearful of government
- Lack of outreach

## Ideas from surrounding cities:

- From City of Redmond: Walk and Talk, Planner in the Park
- From City of Tukwila: Lunch/breakfast with community, Youths send in photos
- From City of Auburn: Mayor Facebook Page, Conversation with Slavic Community/with Latino Community
- From City of Renton: Academy of City Services, Community Picnic, Community Liaisons
- From City of Mercer Island: Volunteer programs for students



## You are Invited to a Latino Community Conversation

The City of Auburn is inviting you to a Latino Community Conversation with Mayor Pete Lewis and other community leaders to discuss any public safety, public health and school safety concerns you might have.

### **EVENT WILL INCLUDE:**

- Open House with FREE resources, food, give aways and activities for children
- Conversation with Mayor Lewis and representatives from the Auburn School District, Public Health and Public Safety.

### **DATE & TIME:**

Thursday, July 18, 2013

5:30 – 6:30 p.m. Open House

6:30 – 8 p.m. Community Conversation

**FREE: food, music, youth activities!!!**

### **LOCATION:**

Auburn Senior Activity Center  
Millennium Room  
308 Ninth Street SE, Auburn

### **QUESTIONS?**

Spanish speakers please contact:  
Rafael 1 (510) 508-9733

English speakers please contact:  
Duanna Richards, Neighborhood Programs Manager  
(253) 931-3099, [d Richards@auburnwa.gov](mailto:d Richards@auburnwa.gov)

### **Community Partners:**

Auburn School District  
CDAC Christian Center  
City of Auburn: *Community Services, Parks,  
Planning, Recycling, Emergency  
Management, Police, Senior Activity Center*  
Jubilee Center  
King County Library - Auburn  
King County Public Health  
Valley Regional Fire Authority  
YMCA



Facilitated questions at Auburn's Conversation with Latino Community

We heard we have to pay for permits when we're starting a business or building something. Do you have people at the City who will help us with our ideas?

How are building inspections in the City of Auburn handled differently than in other countries?

I have concerns about gang activity in the schools. Who do I talk to about these concerns?



## City of Renton – Community Service Projects & Picnics Program

### Community Service Projects

- Carrying out a neighborhood clean-up
- Adopting a park
- Holding a supply drive (food, clothes, book, school supplies)
- Working with Habitat for Humanity
- Picking up trash on streets & and neighborhood school grounds
- Cleaning up graffiti
- Helping a neighbor in need
- Volunteering with a Renton non-profit or community group/project



### City's Contribution

The City grants funds for picnic expenses based on matching in-kind contributions from the neighborhoods. It helps coordinate the event by providing:

- Picnic Trailer, food and supplies: Barbecue, condiments, hot dogs, lemonade, plastic ware, etc.
- Printing of flyers (not posters) that can be distributed by the neighborhood group(s) within the participating neighborhood(s)
- Waiver of park fees
- Assistance with purchasing liability insurance, if needed, by neighborhood groups
- **An opportunity to meet City officials**
- Use of City picnic game kit, which includes: Hula Hoop, Volleyball system, Bean Bag Toss Game, Tug-of-War, etc.

Source: City of Renton, 2013

Interests and Concerns of Latinos in Burien (2007 Latino Community Outreach and Engagement Study):

1. Affordable housing
2. Education programs (stronger PTAs, after school programs)
3. Immigration/Legal services (fear of deportation and family separation)
4. Jobs/job training (computer skills, interviewing practice, labor rights, etc.)
5. Healthcare
6. Culturally appropriate services (Latino Advising Panel, ballet folklórico)
7. Gangs & violence (prevent children from joining gangs and report violence)

## Recommendations from the 2007 Latino Community Outreach and Engagement Study:

1. Create a Latino Outreach Liaison position
2. Hire Latino Spanish-speakers at all levels of the City government
3. Create a Latino Advisory Panel to PaRCS department to help plan program offerings
4. Include Latino businesses as part of the organized business community by encouraging Latino business owners to join the BEDP and partnering with Discover Burien to outreach to these businesses
5. Implement alternative strategies for outgoing communication: social events (soccer matches, church picnics), Spanish radio, Spanish Facebook, etc.
6. Arrange for cultural competency training for councilmembers and city staff
7. Others

## Scope of work for Outreach Specialist

### A. Outreach preparation:

1. Develop a survey tool to collect citizen feedback
2. Identify underserved communities and events to attend

### B. Implementation:

1. Outreach to stakeholders
2. Organize community meetings attended by Councilmembers/staff/service providers
3. Serve as a resource referral for community groups of City services
4. Encourage residents to attend Council meeting and join advisory boards

# Questions/Comments

Outreach to Burien's Diverse Communities

Staff Presentation

11.25.2013

